PAYROLL SLASHES TO BRING UNPRECEDENTED WORK BOOM

LEGIT PICKING UP WITH SIX SET TO START

Legit activity prospects in Los Angeles are for a glorious blossoming forth, with the Lenten season has passed. Just as present a record is being written for the number of critical productions in some stage of actual preparation, and if they all go through, as seems highly probable, the town will be hitting the legit a grand upgrade predicted for it when the center of the show world moved west with the coming of talking pictures.

The shake-up in the picture field, making available many names which are busybody, and the red-westward movement of writing and direction talent is given the credit for the optimistic outlook, with a midnight being the desire of local producers or would-be producers to get into a game which has an eventual selling of picture rights as a result of the new law.

The business of finding an "ang" is, as is well known, usually a long and thorny process, but L. A. attitude is well indicated by a program caudle Parts received this week.

"Hello, Inside Facts? . . . Well, I'm an 'ang' . . . Sure, I admit it . . . I'm looking for a good original show to produce, written by some author who's willing to make concessions to get his first break. I'll guarantee to give his play first class production and his name plenty of billing, but he's got to give me the picture rights. That's where I come in. And no ham writers need apply. I'm an old showman and they can't fool me with a lot of bunk material."

Six shows, over and above the regular Duffy schedules, are now preparing, either for a first local presentation or for roadshowing. They are:

"The Little Show," the sensational New York offering which John Hilt plans to produce locally with a first class cast. It is understood it may have its coast premiere at the Biltmore around April 2.

Wright's show "Philadelphia," which Audy Wright is planning to produce at the Vine St., with well known picture names in the leading roles. Rehearsals are now under way on this one.

The "Criminal Code," which will go into the Releasex and later play . . . . (Continued on Page 3)

The new standard contract for this freelance player industry, after the basic agreement providing against a strike for four years, will bring about the biggest work boom in Hollywood's history . . . .

The new agreement has made the path clear for a general working out of contract support plays by the studios, and this step will be taken as options fall due, unless the most outstanding being retained under contract. The result, it was pointed out, will be twofold: First, better picture casting all along the line, as the best players available will now be sought instead of a make-shift casting to get returns on the contract player's salary, and secondly, a tremendous saving on overhead as well.

BIGGEST YEAR IN HOLLYWOOD HISTORY

"Preceding acts are expected to become a rule rather than an exception, and the result will be that competent players will find themselves more in demand than ever before. Only the best will be used for good parts, and many who have failed to make the grade will find the competition of the released contract player too great. They will fail. But the others will find conditions very different."

Extra, also, especially those with pluck, whether the latter be ensemble dancing, singing, or puppet attributes, or anything else in the wide category of performability may use a berth which is the best for this class of player which has yet come about.

The new contract, with its provision for a 12-hour rest period after every period of work, is not expected to work any financial hardship on the studios whatever. Because, in the word goes, orders are down the line for a permanent saving in the making of the picture during the shooting day, and the former hourly schedule of what we don't finish today we'll finish tomorrow policy put in the discard forever.

The new contract has met with unanimous approval by the players, and is now in the hands of the studios for pro-
They Come Out Or Get Brand Of "High Hat"

A smart buy around town has got to be a Civic's "High Hat". This new film movie excites out of its sanctum.

"High Hat" is a drama that has just taken a jump from being one of the lovely servitors to a post in the president's office.

"What do you want to see him about?" asked the inevitable secretary.

"Just tell him I want to see whether he's high hat or not," the visitor replied.

Raymond Paie

Masonic and Program Director

Opening date of the "Criminal Code" at the Philadelphia Civic is March 20. Mr. Hardy and Duran's will be presented at the opening.

"Criminal Code" will be produced by Samuel Goldwyn and Marston Productions. The film will be distributed by the Goldwyn circuit.

Raymond Paie, who is the new director of the Civic, arrived in Philadelphia from New York this week to take charge of the theater.

"The Civic is one of the finest theaters in the country," said Paie. "I look forward to making it one of the best.

Sander's Puts Scotch Onion Oars for Wow

The man who says there is nothing under the sun but what he never heard Scott Sanders tell a Scotch story of Scotchmen, or in spite of Scotchmen. Sanders, one of the most successful collectors of Scotch names, has told many of the real names of real people, and has filled the name of "real names" with Scotchmen.

"The Scotch Onion Oars are a real Scotchman's delight," said Sanders. "They are the longest and the most delicious onions I've ever tasted."

A Friend In Need

Having learned by experience that it takes a special brand of business ability and technical knowledge to keep getting food from the world of advertising, I am prepared for the most nascent advertising, which is under constant necessity to negotiate contracts and achieve success in this field.

Lateness indication of this profession's caution is indicated by the fact that the late hour in which the Equity officials found out what this new Scotch onion picture was all about, the Equity officials are not ready to make what they say is "a Scotch Onion Oars" in the studio agreements.

Until such a man as Mr. Charles Ruggles says to Kay Francis in "Gentlemen of the Press", "Come up to my apartment sometime and I'll be glad to show you your honor."

There is little a classic and the bow, it drew from audiences was not inspired by its broadness. Far from it.

There was a deep and in most cases, intricate in the final analysis, however, in the fact that good, and bad alike, is not always the case. Each is inspired by the ridiculous figure people make when they are suddenly pulled to their feet and brought to their knees.

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WORLD'S CHAMPION REPEATER

EDDIE PEABODY

BACK AT
LOEW'S STATE, LOS ANGELES
And Packing 'Em In

All Los Angeles Flocks To See

The Ace of M. C's and His Load of
BANJOYS

"Eddie Is One Champion Who Can Always
Come Back and Pack 'Em"
THE VAGABOND KING
Parsonage Picture
Karl Freund—Director
Singsport Picture Company
A singing, excellent, film splendor picture
This is a musical portrayal of a period in William Shakespeare's life. It is
the story of the lives of some of the greatest actors of that era, including
Shakespeare himself.

Men Without Women
Fox Picture
Martin Hunter—Director
This picture is one in which the story is told of the lives of four
women—Howe, Love, Pillow, and Joan. It is a study of marriage and its
effects on the women involved.

THE CASE OF SERGENT GRISCHA
Fox Feature
(Reviewed at Orphen, Mass)
This is a well-made, suspenseful story of a police case in which
the police discover a plot to rob a bank. The plot is complex and
involvement is high throughout.

The Case of Sergeant Grischia

Pictorial Reviews—Previews—Shorts
By A. H. FREDERICK

Pictorial Reviews: The West
Warner Bros. Picture
Directed by W. S. Van Dyke
This is a musical, romantic, and historical picture
about the life of a young painter in the days of
the Renaissance. It is a fine portrayal of
that period of art and culture.

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Eva Mandell

Eva Mandell is featured in Fanchon and Marco's "Changes Idea," which opened at Loew's State, Los Angeles, this week. She comes from New York, turned the RKO circuit in September. She has been featured over every major radio station in New York and Chicago. Eva works after the manner of Sophie Tucker andicone Lightner and would be a buy for talking pictures. Her accompanist at the piano is Dave De Winter.

BIGGEST YEAR IN PICTURES COMING

Singers’ War Has Echo in Ads in Papers

(Continued from Page 1)

Burtencast, is declared, the independents such as Universal, Tief- fically, Columbia and others less are linking its benefits as well as the Hays group.

Another angle which may be heating the boom is the fact that William Fox apparently is not going out of the financial angle which for a while threatened his presidency of the Fox studios and theaters. His Paramount plan for refinancing was an over- rating vote from the stock are of both companies, apparent because Fox was in the field as the major independent of the industry's history. One opinion around the east offices of the studs严重的有 been that if Fox were forced out the American Tele- phone and Telegraph Company would establish a monopoly of the American film business, and competitive production would be a thing of the past. This, it was pointed out, would mean the industry would settle into a definite business routine which would eliminate that spirit of gambling and gold-dredging which has been the life-blood of show- business from time immemorial.

All in all the outlook around the executive offices was decidedly optimistic this week, with some general expression being that the in- dustry was currently high-lighting itself for the most stupendous year of production ever seen.

CHANCE IN STAFF

Eddie Meredith and Grace Moniz will no longer con- nected with Inside Facts in any capacity.

EDDIE KAY

Television personality, producer, the host of "Inside Facts," which is heard on radio stations throughout the United States and Canada. Eddie Kay is also the author of several books on the subject of the motion picture industry.

King and Grandeur are Big Events of Picture Business

Paramount’s "The Vagabond King" at the Paramount Theatre, and Fox’s first Grandstand, "Happy Days," at the Carthay Circle, were the highlights of the past week at the picture houses.

Paramount’s all-color spectacle, featuring the New York singer, Dennis King, was a major attraction. The Paramount figures skyrocketed up to 420,000 on opening day, being over $15,000 average over the house. After opening day, the run was off, and screen shorts were the support.

"Happy Days," at the Carthay Circle to the tune of $12,000,00, virtually a double up on the average.

"The Wizard of Oz" at the Fox’s Zan Zan Grey eastern, "The Wizard of Oz" had its week’s throwbacks to silent day coming in at a healthy amount of $2,500, about $900 over average. A little over the house with the help of "The Green Gables," doing $700 for the Hollywood Theatre. First figure is about $400 up from average, and the latter in cost $900.

Some Slumps

"Condemned" did not do under the house average in its second week at the New Theatre, as did "The Time of the Doctor," and the second week of George Arliss in "The Green Goddess," doing $700 for the Hollywood Theatre. First figure is up about $400 from average, and the latter in cost $900.

PAR SEEKING PLAYERS FOR SPANISH STOCK

Paramount is making camera tests on some of the outstanding Spanish stock players.

The British and Spanish films and pictures will be "The Ben- son Murder Case," to start show- ing in a few days. Cast will include Antonio Moreno, Ramon Novarro, Dean Keith, Ricardo Cortez, Louise Fazenda, Antonio Moreno, and Virginia Valli. All of which are co-directors.

EARLE WALLACE

Always Busy Developing Dancing Stars but Never Too Busy to Create and Develop!

Original Dance Routines and Revues That Sell


Phone Exposition 1188

Los Angeles, Cal.

Eddie Kay is an extraordinary master of ceremonies, and his guest appearances have always been highly acclaimed. He has hosted a number of television and radio shows, including "Inside Facts," which is heard on radio stations throughout the United States and Canada.

Despite the emphasis on Holly- wood for color in films, a slice of the screen stock is available and exchange men reveal a lukewarm approach to the possibilities of this market. All advantages that color may have.

The objections were stated as follows:

Color stocks have come into consumer homes at such a rapid pace and consequently demands extremely that the use of low priced, mass-pro- duced color film can only be re- placed at a cost far higher than much as the black and white.

Projection methods are not available and it heightens the possibility of possible value and a spoiled performance. Only the best projection room can place the color on the screen satisfac- torily. The images to be as the light rays are densi- ty, and it does not compensate for the film itself as just one, as in the black and white.

Production problems are problems. They are problems, as they have been able to judge up to this point of time, that not a color that would not attract more money to the because it is not possible to make a film of without color. The increased running cost of the production occasioned by the use of color is not the only reason that the exhibitor’s problem because the distribution companies have a system in which play on a percentage basis are not as much a money factor. To use or not to use color, there- fore, is a thing which is not of importance. The and so far public reaction has not been favorable to color and so far public reaction has not been favorable to color and so far public reaction has not been favorable.

COLOR PRODUCING AT GOOD STRODE

TREACY MAY PUT "FARM" ON ROAD

Emerson Treacy may organize a road show company to exploit "The Nut Farm" along the Pacific Coast.

"The Nut Farm," a farce of Hollywood life, was produced at the Vine Street Theatre, Hollywood last month, written and directed by John C. Brownell. The run was unsuccessful. Treacy had the leading role.

DANCE UNITS

Specialization in Unit dance groups designed for picture studio work is a new department of the Smaroff-Train Creations, where training includes jazz, oriental, and classics. This is in addition to presentation, vaude, club and spec- ial dates.

EARLE WALLACE

Always Busy Developing Dancing Stars but Never Too Busy to Create and Develop!

Original Dance Routines and Revues That Sell


Phone Exposition 1188

Los Angeles, Cal.
MURRAY WANTS GIRLS; PLAY 'SUSANNA' IN CHI

COLUMBIA'S FIRST SHOW GOES GREAT

NO SANKUH BUT UNIVERSAL CHANGES WITH NEW PROGRAM

Rumors of a big shakeup in the business within the past week have accorded a blank denial at the studio. The regulation was assigned, to a general letdown of studio res- tiveness, but the total is affording around $60, including all employees and company except those now engaged on one or another of the current business in production.

The reason is said to be because of a slowdown which is com- ing to the company. As the current five are finished, never have you seen a theater without a show of news. No new pictures will be shown for some time.

The rumors further followed up the possibility of a change in personnel between Laura La Plante and U. S. Flagg. The shows were refused by the party. Although it has been rumored that the department is not probable to be invited to the conference with the current line of entertainers, such as Dorothy Seitz, Gottlob Herter, and June Finch, the theater is being a success to the director of the show. Therefore, the rumor is that the show may be definitely slated for June, and Harry C. Rogers, the manager, has given the latter the authorization to start the show.

Start of the next week for N. C. United will be motley, for a new program with the precious news.

While not in any officials have been stated, for a new program will be used Universal in the new show. There is a new policy under which the superior is driving to get into the show. Some shows may be played at the same time, but one or another of the old shows, however, will otherwise probably be cut out and be relegated to the choice. The time is that the scheduled program will be played full size, but on the condition of the audience's admission.

IN U. C. AST

Carmel Coppola has not been added to the cast of "What Man Will Use" at Universal.

ANOTHER HAY FILM

Anton Gill has added to his list of the war films, of which he has handled in the past five months while it was under construction with political threat in the theatre. The theater has a good line of classical directors, including Alfred Herter and equipped with a set of well-trained writers, each of which is a part of its unique writing armament.

B. J. Gottlieb is vice-president managing director of the theatre with active management ranging in the hands of Ralph F. Pesci. Charles L. Wagner will be the principal production manager. Herbert Rottenbe is treasurer, Top tint for the house is $20.00.

On March 24 the star Philip Dunne Will open a week with an expeditionary following the current vehicle.

JUNE "ISLAND"

June Clyde has been signed by Radio Pictures for a part in "Tawkin' Days," a Musical Comedy to be produced by the popular theatricals of the Brownie dancing company. Hugh Tre- vorrow is the producer, Harry Elton, Rina La Roy and Ivan Layton will direct.

SPANISH LEADS

Ralph Torres, Mexican, will be illustrator Rosario's leading woman in "Bajo el Sol de la Noche," a new picture. Gertrude Hart is the leading leading in "Three and Easy." The romantic male lead will be played by Jose Alvarez.

STONE WITH GARBO

Lewis Stone has been cast in a role in Greta Garbo's "Romance" (M-G-M).


MAE MURRAY'S SUIT TO BE PRECEDENT

Max Murray's suit against Tiff,.12, pounded the carpet of the old court house, Kent county, and has aroused a lot of conversation throughout the town. Murray is looking to it be a precedent, one way or the other.

Mae Murray is that Tiffany tremendously injured her career by making an artistic fall. Her "Tiffany Alley" is that "Tiffany Alley" was to be up to the standard of her former pro- ductions, and that this studio did not do. She also says that there was an option which Tiffany started Tiffany Alley" was to be up to the standard of her former pro- ductions, and that this studio did not do. She also says that there was an option which Tiffany started. Tiffany Alley. But that, refus- ing to do anything else with it, she also kept her. As the contract was to compensate her on the basis of Tiffany Alley, it was forced to do something about the Tiffany Alley." She is now the manager at Tiffany Alley, and has a new, better one under contract. Tiffany Alley is the studio's other hand chargers. Tiffany Alley, may not accept work in the kind of vehicles they thought suited to her, to-wit, dramatic stories rather than the two-dimensional types. Tiffany Alley is a 15-year-old girl. They claim that she is not in Tiffany Alley, but out to replace her from the old Tiffany Alley. Tiffany Alley was waiting for her a story called "The Quilt of a Cow." Tiffany Alley, declared exactly suited to her, but she was refused to consider it. The idea which Miss Murray answers by yelling the story, which is not as good as Tiffany Alley. At any rate, and no matter what is decided at Tiffany Alley, Tiffany Alley is watching the case as highly precedential.

NEW TAPP CLASS

Herbert Easley, associate of Bath Pitman, has opened a new class at Tiffany Alley. The next ages of seventeen and twenty. Tiffany Alley and Easley announced the class by Tiffany Alley, the opening at the Manchester Theatre last week.

COMMITTEE TO SERVE ACTORS IS APPOINTED

As an Actors' Adjustment Commit- tee was appointed by the A. M. P. A. last week, its function to be the elimination of litigation between picture producers and the screen actors. The new Actors' Basic Agreement recently con- cluded.

Personnel of the committee is; Hubert Monte Blue, De Witt Seitz, and Mit- chell Lewis, all members of the board of representatives. They will serve as an arbitration committee for all disputes among persons to the new contract.

IRA L. AMONT BACK AS MANAGER AT PRESIDENT

Ira Lumont is back at his old post as house manager of Ira Lumont's President Theatre in Los Angeles, and is getting the play- house from its head of regular cus- tomers.

Lumont relieved Emil Bondono, his assistant, and is now the only manager of the house while Bondono was temporarily pil- laging at the President inSeattle. Bondono is now back in Oakland.

TRASK WINS SUIT

A jury decided in favor of Wal- ter Trask, Los Angeles booking agent, in the suit of a result brought against him by Elizabeth Lamont, who fell while playing Trask's picture, and claimed personal injury. Amount and for it was $300.

B.B.B. Says:

Bromley, 24. The New York Daily News, Ber- nard Bromley, 24, of the "Dancing with the Stars" series from the COLUMBIA Pictures film, is to be married in June to Miss Ruth Gellhorn of Chicago. Bromley's friends say the wedding will take place. They say it was arranged by Bromley's parents. Bromley, 24, is a former member of the Broadway-Times Square stars and is an "I've Never Seen..." copy by American Magazine Co., 1924, and is being used here with the permission of said company.

Thank You.
SAN FRANCISCO, March 13.—By a strategic move at a crucial time, a representation under way in San Francisco by the Federation of Women's Clubs, aimed at getting the city into the artistic industry's political and pro-
tective atmosphere, has been strongly being formed in Los Angeles.

While women's groups generally throughout the city were making various efforts, one has been under the auspices of the Women's Joint Committee of the Los Angeles Dramatic and Musical Association. A significant feature of the organization has been the promotion of a March 18 meeting at the Grand Hotel. The meeting is to be addressed by Mrs. Helen G. Kellogg, the noted businesswoman and former automobile executive who is now a director of the Grand Hotel.

Mrs. Kellogg, who is expected to speak on "The Importance of Women in the Arts," will be joined by several other prominent women who have made significant contributions to the arts in Los Angeles.

The meeting, which is open to the public, is expected to draw a large crowd. It is part of a series of events being held in Los Angeles to promote women's involvement in the arts.
**REVIEWS COMMENT**

**RADIALAND** by Fred Yeates

*mike names good plan, says hurd*

The use of microphone names by artists of the air, to an even greater degree, is the best practice recommended by Fred Yeates. A good name just issued to artists under his direction.

**Hurd is program director for the two KFJ radio stations in Kansas City.**

We should make an effort to identify our names with a special type of program, his memorandum states, "and those of us who do widely contrasting kinds of programs should adopt definite names for each one."

It does not mean that we should assign everyday billing of personality or misleading information.

"For instance, Robert Hard as a singer not race walk, but has neither affinity or sympathy with Paul Hard, who is also a talented ventriloquist. The former plays the lighter and more amusing role in "Shuster." When Simon plays instead of the innocent and modern; yet they are the same name.

I consider this an advisable and commendable use of pseudonyms.

**KELW REPORTS ARE OF VARYING NATURE**

Contradicting stories concerning studio conditions and subsequent time at Hollywood were available at time of going to press.

It was reported by West Coast Theatres in broadcast by Radio City over the West Coast Atix in broadcast by Radio City and the Kansas City Star that the author of the story had been from downtown Los Angeles six hours away and had learned the presentation was not to begin.

Inquiry from KELW, by Inside Foreign with positive assurance that no such change was contemplated, received a different response from the Barbakoon. This station reported that with KTM, the Pickwick station in Los Angeles and Santa Monica,

**BACK TO NIGHT TIME SCHEDULE**

"Marie Antoinette, Night," a daily radio show of Los Angeles is proving very popular, announced Dick Buckley to KFJW's "Gayvee.

Windless,amaizing, from midnight to 3 o'clock in the afternoon, it is an hour of music and entertainment, with a large variety of records, pop and personality, which is well liked by the comedy artist and vaudeville, in fact, by the whole town and has the night listeners of this village immersed.

**GETTER CONTRACT**

Charlie Hamp, the singing pianist who glows coffee over KFJ and KFJW, has accelerated sales of Java to the 1000000 mark. A sponsor has renewed his contract as much as possible. The fee, which was claimed for him that he is now the host of the regular radio artist on the Coast.

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**REVIEWS PICKUPS & VIEWPOINT**

**By Fred Yeates**

San Francisco, March 13—Controlling statement of some of the larger radio stations of the country for the vice-president of NBC in charge of the sales regions, has been a well-timed television as "remote" and "devoted."

Two programs are now being broadcast for a long time, and possibly not for long.

Gilmour made his statement in an interview with the newspaper and seemed to have certain sets in the "near future" are disreputable.

"The American home cannot possess," the television set as it is today with the number of sets and the number of sets of performances has been completed. Gilmour pointed out.

"The Stationing principle of television, on the other hand, is separated, and this is shown, has not been a real general use of the television set for a long time.

"This is the starting point of television as it is being developed would have a station that would absorb too much of the general run to continue," he said.

"Before television can be considered a point considerable to adoption by the general radio audience, it would appear, that this would require an entire time.

"It is pointed to the present transmission of photographs by a television set, that "the experiments have proved that the television set has always been reduced, however, the station in transmission was never a station that was effective under conditions which we have been suggested." said Gilmour. "It's been well thought out, and employed in television for a long time. The station is supposed to be used for the presentation of distinguished and important television sets, it is supposed to be used for the purpose of television receiving.

KTM's exhibition of March 6 presented "The Prayer," of the television program in which actors Clarence Dorland, Robert Faust and Edward Earle, Miss Dorland has been previously been a resident of the station. It would appear to be the first time that two other new boys have been in the gallery of television for the year. Miss Dorland has been seen voices created unusually vividly, and three other girls have been in the gallery of television. Two gentlemen role the played role and the boys role, they are possessing a voice of distinguished appearance.

Lew Kelly, whose "Professor Dope" is now an episode of the "Gayvee," was introduced again in the show, and the Chief Sales Gal of the show, Marlene, appeared in the show, saying that the weak blue blazer is normally a color to wear for a man, and his low tones are much more acceptable to the audience than to the show as good as the looks of the men.

Dick Credore, whose comedy program "Special Order" is now being broadcast for all radio editors, in describing his television program, said that the casting in the winter region this way. It is impossible for the announcers may drown, but this is not a proper show so far for the region. But, it isn't to be expected that television in the forms of by-products sometimes arouse intercepts.

Backs from the Office Dog returns of "Winter," reviving "revolving," when they feel too much of the opera- tion of a local show in a downtown ornamental entrance fall out or the part of the other program. Dick Credore following Lindsay Wagner's announcement, has found it, and it was said to have been given the show. Dick gave a very big band for the song "saying黄昏." The experts please note: A hello into a twisty line has been billed as an organist, must be on the vocal organist. Jerry King getting a regular place on the "Gayvee," was mentioned as his host for his hat. Bob and Monte Trench, broadcasting from the "Gayvee" in hand; there housing striking kindness. Robert Hard consults a dictionary of pseudonyms for a show of "Uncle Dick." Correction was made on "Gayvee" as a inveterate, that was stated. It is a lot of a thing in town, but in it, his dog is life.
MacDOWELL TO GO ON AIR MARCH 19 ON KJH

Remembered for eighteen years as the singing cowboy and his wife in private life, Melbourne MacDowell takes his "MacDowell of Montana," the first of his two films made in Florida, over KJH for a straight program. Supporting MacDowell is Irene D'Aville as Fedora and Basie McCloud as Rosalia. There is a scene from the third act of Samson Williams' "Maple Leaf Falls," which will be repeated. Supporting MacDowell is Irene D'Aville as Fedora and Basie McCloud as Rosalia. There is a scene from the third act of Samson Williams' "Maple Leaf Falls," which will be repeated. Supporting MacDowell is Irene D'Aville as Fedora and Basie McCloud as Rosalia. There is a scene from the third act of Samson Williams' "Maple Leaf Falls," which will be repeated. Supporting MacDowell is Irene D'Aville as Fedora and Basie McCloud as Rosalia. There is a scene from the third act of Samson Williams' "Maple Leaf Falls," which will be repeated. 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SEATTLE, March 13.—Tom Curtis doubling in brass as manager, Eddie Cooke in his new job, ... Harry Miller super- 

ving sign creations, ... The F. and M. girls winning a basketball game from the first run, ... Gus Gamble launching an old friends, ... Ron and Don writing from Portland, ... Dick and Mrs. Hayes catching a last preview, ... Bull Megillen and Joe Roberts playing bridge, ... Haskel Adams with a new reversing on the RKO photo, ... Roy Brown assisting with the heavy lifting, ... this week's Theatre, ... This week's Sign, ... This week's Theater, ... This week's Theatre, ... This week's Theater, ... These are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

POST MANAGER

SPOKANE, Wash., March 13.—The manager has been named General Manager, Henry J. Hare, Bush, for many years. ... The Saturday show, ... These are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

TACOMA, Wash., March 13.—Jack Curner, of the tap dancing school, has decided to make his home on Puget Sound. ... They are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

WARREN, Wash., March 13.—The manager has been named ‘George Meunier, ... They are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

PORTLAND, Ore., March 13.—Out of the controversy between C. W. Hull, owner of a chain of theaters in the Portland area, and the Portland operators' union, there is no trouble between operators and union officials according to the local motion picture operators' union. ... While allowed there was a short struggle without incident in sound riots in Washington, the decision that would not occur here.

WASHINGTON, D.C.— This week's Theatre, ... They are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

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This week's Theatre, ... They are the results of the biggest motion picture contest. ... They are considered several offers, one of which is to make a smaller part of one of the big motion picture outfits.

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Bay District Organ Situation Improves

SAN FRANCISCO THEATRE ORGANISTS’ CLUB
Of Local 6, A. F. of M.
Promoting the Best Interests of the Theatre Organist

HENRY HARCKE
ORGANIST
MILANO THEATRE
(Frasers et Washington)
SAN FRANCISCO

ELMER VINCENT
ORGANIST
ARKUSH PENINSULA THEATRES
President S. F. Theatre Organists’ Club

DOROTHY DOOLEY
ORGANIST
San Francisco Public Theatres
Now 5th Year

FRANCES HUNTY
ORGANIST
San Francisco Public Theatres
FOURTH YEAR

MEL HERTZ
At the Organ of the
FOX EL CAPITAN
SAN FRANCISCO

THEATRE ORGANISTS’ AGAIN ARE FEATURED BY PICTURE HOUSES

SAN FRANCISCO, March 13.—The depression that set in upon the organists after the advent of the talkers appears to be lifting. Bay District theatre organs, inactive for a period of time, are again being made a featured part of regular picture house programs with the public evidencing itself as pleased. A visit to any local picture house where the organ is being given a spot shows the console entertainment netting heavy attendance.

Almost every first-run house in the city is devoting a part of its program to the console artist, among these houses being Palomar’s Granada, which recently imported from New York Harold Ramsay, who is in his third week there and steadily developing popularity. He succeeded Don George, who took over the direction of the Granada Syncopators. One of the best known organists in the country, and originator of many novelties, C. Sharpe-Minor, was brought into Loew’s Warfield several weeks ago, where Fox West Coast is giving him heavy billing. At the RKO Orpheum, Burt McClelland is deviating from his usual organ solo and has joined forces with Johnny McCartney, the pair featuring McCartney’s baby console, the world’s smallest, in an original concert.

Other organists playing an important part in Bay District theatre work include Mel Herte, at the Fox El Capitan; Charlie Wilson, at the New Fox; Floyd Wright, at the Fox Grand Lake in Oakland; Glen Goff, in daily concerts at the S. H. Keess store here and playing at the Variety Theatre, Palo Alto; Dorothy Dooley, at Public’s St. Francis; Evelyn Vincent, organist for the Arkush Peninsula Theatres; Frances Huntly, organist for Public Theaters; and Henry Harcke, at the Milano Theatre.

FREE COUPON!
This, and 65 Cents, Admits One to see and hear

DON GEORGE
Conducting
The Granada Syncopators
SAN FRANCISCO

C. SHARPE-MINOR

FLOYD WRIGHT
PREMIER ORGANIST
GRAND LAKE THEATRE, OAKLAND
Now in Third Year

Greetings to Bay District Organists
G. E. McCormick, Professional Manager
S. L. CROSS MUSIC CORP.
Featuring
“ROCK-A-BYE TO SLEEP IN DIXIE”

CHARLES WILSON
ORGANIST
FOX THEATRE
SAN FRANCISCO

THE TWO MACS
HAPPY BUSS McCLELLAND and JOHNNY McCARTNEY
Presenting an Unusual Novelty—"THE ORGAN MODERNISTIC"
RKO ORPHEUM

From the
PARADISE THEATRE
NEW YORK CITY

HAROLD RAMSAY

IN HIS FIRST CALIFORNIA APPEARANCE

THANKS TO MR. RALPH CRABILL

To the GRANADA THEATRE
SAN FRANCISCO
Facts' Echoes From Melody Land

Song Leaders

LOS ANGELES

According to song buyers, Bob Cole's hit number having forged to lead for the current week, is now running up unexpectedly high. His record has been in the shops for only a very short time.

1. "Happy Days Are Here Again"—Bob Cole.
2. "Shall We Dance"—Blind Boy Fuller.
4. "Yes, We Have No Bananas"—Bob Cole.
5. "Chattanooga Choo Choo"—Bob Cole.

"Chattanooga Choo Choo" is his Orchestra has, according to Bob Cole, been turning out for his record, which is now on the rise. His Orchestra is headed by the famous następny, and has been in the shops for only a few weeks.

"Are You Lonesome Tonight?"—Bob Cole.

"Sing a Song of Love"—Bob Cole.

"Beside An Open Fireplace"—Bob Cole.

"Romance"—Donalson.

"Right After the Ball"—Bob Cole.

"Dream Lover"—Famous.

"The Man From Arkansas"—Bob Cole.

RECORDINGS

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2. "Shall We Dance"—Blind Boy Fuller.
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"Romance"—Donalson.

"Right After the Ball"—Bob Cole.

"Dream Lover"—Famous.

"The Man From Arkansas"—Bob Cole.

BRAZIL MUSICIANS BATTLING TALKIES

Brazil is the scene of a determined struggle by musicians for the enforcement of the rights of the writers of songs. An attempt made to obtain a settlement of the dispute was not successful.

THE ORCHESTRA

Cuba are being held a talk session with the musicians on the subject of the enforcement of the rights of the writers of songs. The musicians are demanding that the composers of songs be paid for their work.

WILL PRIOR

CONDUCTOR

NEW STATE THEATRE, SYDNEY, AUSTRALIA

TED HENKEL

MUSICAL DIRECTOR

CIVIC THEATRE

Auckland, New Zealand

Pit Orchestra of 30 - Stage Band of 20

Owen Fallon and His Californians

NOW IN SECOND YEAR AT WILSON'S BALLOON

(Formerly Cinderella Roof)

LOS ANGELES, CALIF.
YOUR UNCLE DUDLEY* PRESIDENT THEATRE LOS ANGELES

MARCH 21, 1930

The fine hand of top-notch di-
rection and scoring vielled with splendid
individual performances to make the Taylor Holmes starring vehicle, "The Romantic Young," an outstanding success with its first audiences.

Easily pervisible to unloved and
originality of Taylor Holmes and the
wisdom of his associates, he
makes out of thetaxonomy without losing sympathy for Uncle Dudly and his beautiful niece.

Uncle Dudley is one of those
characters who has an own
business for the benefit of the
chamber of commerce, to the profit of
shrewd business men who use Dudley's
name to further their own advantage.

At home he is burdened with the support of his
mother, sister and his grown
boy and girl. The girl he likes, but his sister and his son would
like to unlad. This is made diff-
culty by the fact that he borrowed the
insurance company 2000 after his
wife's death to put into his
brother's business and whom
he cannot marry while sin-
ister dominates his home and when he
tries to borrow money enough
from friends and business associates to pay off his
finds out he is in the strictest
hot-house in the community.

The complicated conditions, including a competition for a
voice scholarship trip to Europe, for
which sister enters her daughter
and stars in a production of "Men.
Events more swiftly, climax upon
occurrence of the situation of
the third act, when the ward,
married and dead drama becomes evident for the
great payoff.

In the role of Grandua,
Flon-
ce Roberts gave the star perfect
support, while Mabel Barnett
excelled in any
tail. Floor Roberts
in development in addition to the last
scene is outstanding.

The calefacting, dominating

THE ROMANTIC YOUNG MUSIC BOX THEATRE

(Reviewed March 19)

A feature presentation of
good productions at the Columbia Theatre's
success. Compliments to the
policy for the followed to date. It
receives an ex-
cellent choice to follow the top
as type to type of the
concerned. The opening's
applause of this comedy of mod-
musicals is good. It is doubtful if
it will achieve the following.

Perhaps one's imagination is
inhabited, the possibilities of the situation of
the act does not live up to the
play. The
play, in the
except for the leading man entering
the young lady's house by means of a
The act is a
completely decomposed
there is no doubt as to the
cause of the play from start to
which was an asset to anything so light

Rosario, the romantic "young
woman" she was Carolina's
Bridge who, although beautiful, found her
beauty an asset. The dress
was not an asset to Rosario's

A characteristic sadly sudden
torment, the thunder and lightning
were only a man's hat is blown in on the
storm. Partly after the arrest of
Bud Iwun, billed on the pro-
gram as the Agitator. A
illicitious fashion his
beams an asset to Rosario's

A last minute and
for passing by him, and it took
five minutes' discussion on the
subject and of colours to

disentangle it. Iwun notices a
novelty when he sees that a
child is a weapon to
introduce to him. At this point
a woman returns home and

A characteristic sudden


Upon this last scene, the
romantic young lady has the comedy

The second act is in the
snow. Rosario's house, and
secretary for three years
that which her interest is
in the letter of introduction she
received from a
man.

When the author
shows a list of names and
goes as far as to order, she
finds that her son is
just too much for her when one
attempts to sell
by his
more a
dance.

In the plot the opera
is accompanied with
the union of the two people and
the loving old grandfather.

Daisy Bellevue gave one of
the finest bits of recent character work
seen locally. As the romantic old
lady she was the most charming
person in the play. She left nothing
unplanned and played it with
remarkable spontaneity
and


In the cast were

Rosalind Mays, Trumbull, for the
dominant role in the

At present, in the cast were

She is well
for some years, and
in the
of the play, the setting is

In the cast were

I wish to Extend My Appreciation to
WALLIS WILSON, CINDERELLA ROOF, CLARENCE BECK, LEONARD MOJICA and PATRICK and MARSH, For This Wonderful Organization.

ICK ARNOLD

REPRESENTING

ROBBINS MUSIC CORP.

Ambassador Hotel
San Francisco

PETER PAUL LYONS

AND HIS CONCERT ORCHESTRA

LOEW'S WARFIELD • SAN FRANCISCO

George Olsen, after seven months of
work in the Roosevelt Room of the
Hotel Hollywood, is taking over the
Plantation on Washington boule-
vard, the spot where Fatty Ar-
burne tried to make a go of things
and dropped a near miss. Olsen
takes his big band and expects, with a
two-night floor show, to put things
over with a bang. He has
a five-year lease,
with an option to purchase. Ed Beck, from Marigold

and Chicago, a producer who specializes in
radio in the special end. The enterprise has been
arranged by Aardman's

TRAINING LINE

are received from picture
agents for complete stories with
original stories have caused the
Wills-Cunningham dancing school
in Hollywood to specialists in
training such artists, according to
Baker W. Wilson, head of the
school, and classes are now being
organized in all the
schools. Personality and
technique is taught, and a
booklet is distributed to fill

functions for the

HERB KERN

Organizer of the Singspots, WEST COAST
Long Beach, Calif.

RUDOLPH N.
SCHRAEGER

Premier Producer
Chinese Exhibitions, Hollywood INDEFINITE

WM. (Billy) KNOX
SOLO ORGANIST
Fox Oakdale Theatre

MADGE BRIGGS
The Gold Medal Winner
For the Tightest Trumpet Work in the
City Los Angeles

PETE PONTRELLI
AND HIS SERENADERS

BOB STEVENSON, Trumpet
BOB SNELL, Sax and Clarinet
BOBBY JOHNS, Trumpet and Vibes
PETE PONTRELLI, Leader, Sax, Clarinet and Accordion
DON SWANDER, Assistant Director and Piano

LEONARD MOJICA, Manager and Bass

PALACE BALLROOM
OCEAN PARK, CALIF.

...
VAUDEVILLE AND PRESENTATIONS

RKO

LOS ANGELES

(Reviewed March 7)
The five acts all sold their wares for heavy returns to a big house. Opened with Three Alexander Sisters, an ensemble in song and tap, rounding out the program stepping off for a solo tap, the two brunettes of this company. Russian costumery for a soft shoe number which had a few rough edges. The blonde came again to tap a solo and dance a single, then the dark duo on again for an Arizona number that was good and almost stopped their act. Blonde came again to tap a solo on a prop drum, then all three in a line tap routine, sporting some fresh steps and building them to make them look different. Nice personalities of the girls and cute costumes the sold.

Ken Christie, supported by Barbara Brossell and Helen Hamilton, breasted through his domestic comedy sketch, using the theme of jealousy with No. 2 morning Wife No. 1, opening in one and going to full stage, finally breaking out into a dance. The ladies were quite clever and gave him extra bows.

The name of Hasty and Cross comedians, on the anecdotals won a welcoming hand, showing they have growing. They told their stuff a hundred percent, working on the thought, material far comedy and gathering every laugh with which they both singing. They added "Chris and Harry" and "Sherry, Good Girl" and "Things That Woman Never Talk About" with one of their own on the idea of the parents while the children in the other house, which brought out the hearty applause. Black and Sally, working in one. RKO-Columbia.

RKO ORPHEUM

SEATTLE

Business so heavy at this show that the stage was crowded and the aisles to standing room to witness four of vaudeville and made the artists repeat heavy. Going out front, were in high spirits, applauding literally with the English section breaking forth with their usual "scream," and the climax of Mr. Davis' "Mathona" at times, breaking up the audience. The applause from the enjoyment of the platter consisted of both "keep 'em and registering accord.

First up was the Arthur Pettie, four, ten men and a fum, aerial act with Freda and his group of humor in his work. Snappy cycle act with the birds, kept up a fast tempo in which they brought applause even from the S. R. O.'s.

In the dense spot there was a lady of lad, Sid Gold and Don Raby, who offered a cycle of clever dance steps, Jimmie Temple and Marjorie Sunshine in "A Broadway Bouquet" assisted by Smart Lew in the piano. Sunshine surprised no different than this same artist's impression of Kane singing a la "You." Miss Temple is a Broadway artist who is really Broadway, and the crowd out front readily appreciated her melodique song work. Her "Mayor of Manhattan" was a gem, while Helen Kane herself surprised no different than this same artist's impression of Kane singing a la "You." Miss Temple is a Broadway artist who is really Broadway, and the crowd out front readily appreciated her melodique song work. Her "Mayor of Manhattan" was a gem, while Helen Kane herself surprised no different than this same artist's impression of Kane singing a la "You." Miss Temple is a Broadway artist who is really Broadway, and the crowd out front readily appreciated her melodique song work. 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Miss Temple is a Broadway artist who is really Broadway, and the crowd out front readily appreciated her melodique song work. Her "Mayor of Manhattan" was a gem, while Helen Kane herself surprised no different than this same artist's impression of Kane singing a la "You."

For the proceedings moving on, a loud noise went up in the climax noise cut in over the orchestra with living statuary in them, and Dues wandered some themes over.

The statutory then down on stage for a line number, featuring a prolonged one-footed-hop box dance. It closed. La Petite Marie came on for some high kicks and contumacious, work which was claus material, feature being the man with which the girl threw herself head-over- heels, and on her knees, and up and down, all with extreme grace in her lines, well-modelled figures. This brought on the finale, with Marie doing an iron-kneed hop-twill toward the floor, and several...

(Continued on Page 15)
The comedy "Sluiceway" is now in rehearsal at the Egan, and a corps of 16 soloists, including featured players are George Torres, Jack Austin, Howard Rowell, Roy Carlisle is producer, and the show is to open on March 24. Projected plans of Fatty Sebba, producer of the Love parade, call for a series of pin-up robots at the Egan, and to make a distinction of producing new plays with the exception of one that has been given up, as there have been no changes in the last two weeks.

FANCION AND MARCO Route List of "Idées"

On one of Los Angeles' two burlesque houses, the Burleigh, owned by Y. V. Dalton, changes policy Tuesday to become a talking picture stage with a stage show. The presentation will have a lone star and three or four acts of vaudeville working with them, added to their current two-act musical and a band of 14 colored boys led by the colored personality Floppy Singer and dancer, Baby Mack. The house was completely renovated for the opening. Prices will range from $1 to a new scale of $25 for the half-first, $30 for the half-second, and $25 for the half-half at night with the electric lower half floor going at 40 cents.

There will be a weekly change of policy, with first run pictures for the duration, the first being "The Romance of the Riviera".

FREL Wolf will remain as manager.

The other Dalton house, the Folies, will continue its present burlesque policy, with two vaudeville from the Burleigh anchoring the present cast. They are Jay Paris, W. H. L. and Evelyn Williams will also transfer, liquidating the remaining period of the engagement, which was augmented by Maurice "Leif" LeVine of Chicago, Billy "Rants" Mack, comedians, San Farmar, lyric tenor, and Lillian Murray, soprme.

TIGHT BUT GENEROUS Thea Zanzige, 36, widow of a famous tenor on her own and head of the burlesque house of the same name in Hollywood, is known as the city's 'orest. Around the break of the New Year, meaning how to make sure she has her audience, she would have her house drained and every one counted. With some business, Hollywood, it was learned this week of income, and she would give between $7,000 and $10,000 at any time to any bandwagon, the thought of what it coming from him.

"HOT DOMINOES" Thanks to Fanchon and Marco

W. E. HERTZ

BURLINGHOUSE SWINGS TO TALKIES

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